Meeting Start date and time:

May 16, 2022

7:03 pm

Attendees:

Charlie Neiss (chair) Bill Hance Denise Soppas Wendy Robinson

Agenda

- 1. Prior meeting minutes
- 2. Electric Vehicles status
- 3. Farmers Market 2022
- 4. Follow-ups from prior meeting

Prior meeting minutes

Approved - to be posted on website

Electric Vehicles status

- Charlie attended EV day at RVCC on 4/28
- Alison has been in touch with Ridewise gathering information and sharing with Watchung schools
- Ridewise will be holding an event for electric school busses on June 8th
- Ordinances need to be moved forward

Farmers Market 2022

- Two vendors have submitted forms so far
- Several vendors from last year have committed
- New farmers are lined up
- Some vendors are considering alternatives to full time tables
- Signage
 - Banner over Watchung Avenue is in progress
 - o Other signs are in progress larger than last year

- Events to draw
 - VV contacted re jazz band
 - WHRHS contacted
 - Girl Scouts interested
 - Showcase silver award
 - Story time
 - Arts Center wants to display work from camp in July, need something to hang -Bill has a tent
 - Bill GS gold award and goats
 - Other ideas:
 - Sidewalk chalk
 - Use of courtroom for presentations
 - Geocache
 - Past activities:
 - Face painting
 - Caricatures
- Advertising
 - Flyers at Food Truck Fridays
 - Flyers through schools
 - Denise to create flyer for distribution through schools
- Fee discussion regarding waiving of fee
 - o Concern that waiving the fee gives them permission to not come
 - Fee is so low does not appear to be an incentive/disincentive
 - Decision: Waive fee
- Reusable shopping bags will be ordered

Follow-ups from prior meeting

- Wendy contact vendors DONE/Continuing
- Denise to plan events and contact presenters
 - DONE/Continuing
 - Wendy to speak with Friends of Library Denise took this
- Wendy to provide Denise with list of activities from Millburn DONE
- Denise to contact Ann Vanderfliet regarding signage plan DONE (no response)
- Wendy to contact Bill regarding leading signage plan. Denise to work with Bill DONE
- Charlie to plan digital campaign IN PROGRESS
- Charlie to circulate EV action items DONE
- Charlie to ask Alison set meeting for EV with interested parties (Green Team and Jim) -NOT DONE
- Charlie to reach out to BOE regarding school busses and other vehicles DONE

Follow up actions:

- Move banner forward
- Signage
- Paperwork from vendors
- Complete digital campaign plan

- Bill to purchase sidewalk chalk
- Need a well maintained web page
- EV ordinances need to be moved forward

Next meeting:

• Monday, June 20, 2022 7:00 pm

Meeting End time:

7:52 pm