

GREEN TEAM

Meeting Start date and time:

March 21, 2022

7:03 pm

Attendees:

Charlie Neiss (chair)
Denise Soppas
Joan Tak
Alison Cabrera
Wendy Robinson
Bill Hance

Agenda

1. Prior meeting minutes
2. New Member
3. In Person Meetings
4. Farmers Market 2022
5. Follow-ups from prior meeting

Prior meeting minutes

Approved - to be posted on website

New Member

Alison Cabrera - new appointee introduced

Farmers Market 2022

- Denise has been reaching out to farmers based on the list provided by Wendy
 - Many farmers are already committed and cannot take on another market
 - Some are still in discussions
- Fee structures were discussed
- Wendy has been in touch with some vendors

- Past vendors (pierogi, soup, tea) may combine to make participation more cost-effective
- Possible new vendor - baked goods
- Pittenger - is interested in returning
- Need to check with High Mountain Foods
- Other possible vendors:
 - Friends of the Library - used books
 - Honey - will be present
- Non-vendor - Entertainment/Education
 - Beekeepers
 - Geocaching
 - Art show
 - Cooking instruction
 - Face painting
 - Music
 - Rutgers Extension
 - Caricatures
- Need to improve signage and advertising
 - Is it possible to have a banner across a road?

In-Person Meetings

Discussion: We can do a hybrid meeting. Bill will look into room availability on Monday nights.

Follow-ups from prior meeting

- Charlie to send email to Wendy and Renata re farmers market
 - Completed
- Renata to circulate draft survey by 3/12
 - In Progress
- Bill to send contacts to Denise
 - Completed
- Charlie to follow up with Warren Green Team
 - Another email was sent, no reply. Other contacts will be pursued
- Charlie to contact HS and MS
 - Completed. Information was distributed to students - need to market as an internship

Follow up actions:

- Wendy to draft communication to past vendors regarding improved advertising and traffic flow
- Denise will contact all vendors from last year
- Charlie to contact Renata about the survey
- Charlie and/or Joan to try contacting other members of Warren Green Team

- Need additional development of ideas regarding activities to draw in traffic
- Charlie and Alison to meet to discuss EV and Solar
- Bill to verify room availability

Next meeting:

- Monday, April 18, 2022 7:00 pm - Hybrid

Meeting End time:

7:56 pm