

Watchung Historical Committee
Minutes of the June 19th, 2024 Meeting

Attendance: Chris Vander Fliet, Tim Logan, Don Monetti, Maureen Greenbaum, Stephen Pote, John Guzman, and Emily White.

Absent: Bob Mayers, Karen Jubin, Michael DeParto, Keli Leunes and Paul Fischer (Council Liaison).

The Meeting was called to order at 7:05 PM. Members of the meeting were present for a quorum. Minutes of the May 15th meeting were discussed. Motion to approve the minutes from the May 15th meeting was made by Tim Logan and seconded by John Guzman. Minutes approved.

CHAIRPERSON’S REPORT – C. Vander Fliet

Vander Fliet provided a reminder to all members that the Weekend Journey in the Past will be October 12th and 13th. Please keep the weekend open to assist. The county was provided the insurance and participation form. Don Monetti worked with the Borough to have this processed.

The Watchung Borough picnic and T-shirt program that was held on May 18 was a success! The Committee raised \$255 dollars, and 17 shirts were sold. There was discussion that extras should be on hand to sell to the public. Vander Fliet said the Historical Committee members should get a T-shirt as well.

Vander Fliet thanked all of those members and outside volunteers who attended the Artifact Assessment Program on June 14th from 12 till about 4pm with Casey Mathern from the State.

Vander Fliet thanked Maureen G for her continued work (and continued progress!) on the website.

Vander Fliet reminded everyone that the next Community Scanning Day is scheduled for July 8th at the Texier House at 6pm.

The Borough will provide more information on the date for the Mayors Regatta in the future. The date has moved from June to sometime in September.

Vander Fliet shared an email from the Borough clerk that the meeting minutes still need to be submitted after each meeting, but the meetings do not need to be video recorded, and a public portion is also not required. The public is still welcome to attend.

VICE CHAIRPERSON'S REPORT

The sign previously located at Brook Hill was discussed. Tim also discussed Ness property artifacts that might be available for display. He talked about artifacts (e.g., newspapers, photos) recently received in regard to the Watchung Bottling Company. More research is needed. Some of these artifacts can provide an initial set of artifacts for the Boy Scout to leverage as part of his Eagle Scout project.

LIAISON REPORT – P. Fischer

No report. Paul Fischer was not present. Vander Fliet mentioned that he needs to speak further with the mayor about the liaison's role and participation going forward for the rest of the year.

PROJECTS/NEW BUSINESS

Disaster Recovery and Artifact Assessment Program

Casey Mathern from the State came to visit the Texier Building to do an assessment in regard to the current state of the Texier Building and its artifacts, assessment of the condition of the artifacts and what is currently being done to preserve artifacts.

Discussed were the risks to the building and the artifacts, as well the readiness of the Borough to take required action, when needed, to protect a hierarchy of what should be saved in the event of oncoming storm, hurricane, etc. Casey took a tour of the entire building with the committee. Casey was joined by Historical Committee members and Sue Tucker, who gave great insights to Casey.

Casey reviewed the new process recently put in place (over the last 8 months) to inventory the hundreds if not thousands of pictures, newspaper articles, photographs, etc. Discussed briefly was the absence of documented procedures to retrieve and recover in the case of disaster. Reviewed was the degree of preparedness of the Borough. Casey indicated that she would be providing a report within three months.

One additional item raised was the potential to purchase UV ray protection on select windows of the Texier House, to protect artifacts (old hanging pictures) in the rooms.

A report will be provided to the Committee within three months by Casey for the committee's review.

Security at Texier House

More discussion is needed with Council and the Police Department regarding security and procedures.

Brook Hill Sign

Emily White is working behind the scenes to restore one side of the Brook Hill sign. There was discussion about whether one or both sides of the sign need renovation.

God's Acre Sign

No update, but Christine Ead has Council is handling final required changes to the sign design, in terms of content of God's Acre Sign. The Historical Committee has previously provided input and recommended changes.

Trivia for Watchung Sign

Mike is working on new trivia questions for the digital sign outside of Borough Hall.

Museum Filming Tour (Updates to Proposal #1 & #2 from Strix Media)

Vander Fliet presented (2) proposals (Proposal #1 & #2), both of which were revised from Strix Media (see attachments). The proposal was for a total of \$8.500 and was revised to include a voiceover by Sue and not a voiceover talent. The total proposal amount did not change, only revisions to the proposal based on committee feedback.

Video Proposal from Greg Principato

Greg provided a proposal for a filmed Museum Tour of the Texier House Museum (see attachments). This was to be a competitive bid to compare it to Strix Media. The proposal was for a total of \$8.700.

There were multiple potential sources of photography vendors; more information from Emily, Maureen, and Chris will be researched and provided at the next meeting.

The Committee discussed the fact that only a subset of artifacts would be photographed, largely because of the intrinsic value to the Borough as pieces of history, many of them unique and irreplaceable. Unrelated, also introduced with the need to identify where artifacts need to be moved to, in the event of impending bad weather. A list of the most important artifacts is to be created by the Committee.

The Borough Administration believes pictures taken of prioritized artifacts have intrinsic value to the Borough. Initially taking pictures of select artifacts may be the first priority; the video with Sue Tucker leading would also be of great value to the Borough.

During the future summer meeting, the pros and cons of each proposal will be discussed. It is the goal to choose a vendor following discussion of each proposal.

Other

There was discussion that, over time, it may be that certain displays are rotated on the walls, in the cases, and the open space; this in order to keep the museum "fresh" and to make room for new displays.

PUBLIC PORTION

(No comments, and to be removed from future agendas)

SCHEDULE FOR TEXIER HOUSE OPENINGS (through June is as follows)

July 21st

August 18th

September 15th

The meeting was adjourned at 8:45 PM.

Submitted by: Steve Pote (Secretary)

NEXT MEETING: July 24 at 7PM.

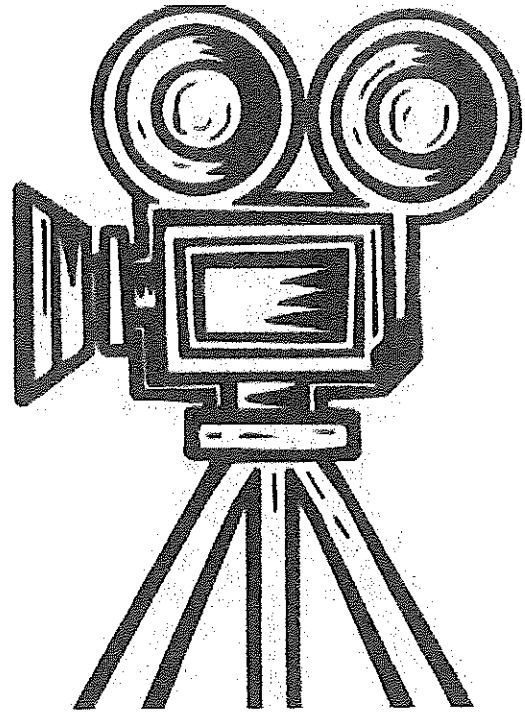
Attachments:

1. Strix Media – Proposal #1 & #2 for filmed Museum Tour.
2. Greg P. Proposal for filmed Museum Tour.

Gregory Principato
16 Evergreen Lane
Watching, NJ 07069



PROPOSAL



gregprincipato.com

Texier House Museum
10 Mountain Blvd
Watchung, NJ 07069

Gregory Principato will be responsible for directing and shooting a forty five minute to one hour video documenting The Texier Museum and its contents.

Gregory Principato will be responsible for all aspects of the project including directing, shooting, editing, voice over, graphics, and music.

Texier House Museum will be responsible for writing any dialogue or voice over needed for the video.

Gregory Principato will deliver a complete professional video to be used on any platform the Texier House Museum desires.

TOTAL COST \$8,700



PROPOSAL

Bill to
Chris Vander Flet
Watchung Historical
[Redacted]

Invoice #
46954-000042

Date Issued
Jan 26, 2024

Next payment due
Jan 26, 2024

SERVICE INFO

QTY UNIT UNIT PRICE TOTAL

Video Production

\$0 \$0

Pre-Production

1 Item \$250 \$250

- Creative Brief & Production Planning
- Story Boarding / Shot List
- Competitor & Market Research
- Virtual Site Scout
- Set Bulding & Prop Curation

Video Production (10 Hours)

1 Day \$3,000 \$3,000

- Producer/Director
- Camera Operator
- Sound Technician/Operator
- Grip/Gaffer (Lighting Tech)
- Production Assistant
- 1 Location
- Includes Setup and Breakdown Of Equipment

Walkthrough Audio Day

1 Day \$1,500 \$1,500

- Sound Technician
- Sound Assistant

Final Deliverables & Ratios

Watchung Historical Museum Tour (Approx 1 Hour)





Subtotal \$4,750

Total (USD) \$4,750

PAYMENT SCHEDULE

AMOUNT	DUE DATE	PAYMENT DATE	PAYMENT ID	STATUS
\$2,375	Jan 26, 2024		#000042-001	OVERDUE
\$2,375	Milestone 1		#000042-002	UPCOMING



PROPOSAL

Bill to
Chris Vander Flet
Watchung Historical
[Redacted]

Invoice #
46954-000067

Date issued
Mar 20, 2024

Next payment due
Mar 20, 2024

SERVICE INFO

QTY UNIT UNIT PRICE TOTAL

Video Production

\$0 \$0

Video Editing/Post Production

25 Hours \$150 \$3,750

- 2 Revisions Per Video
- Basic Logo & Lower Thirds Animation
- Sound Design
- Color Correction
- Mastering Audio

Any Additlional Revisions - \$200/Per Hour

Music For Commercial Use

1 Item \$250 \$250

- Royalty Free Music For Commercial Use

Subtotal \$4,000

Total (USD) \$4,000

