Meeting Start date and time:

June 27, 2022

7:01 pm

Attendees:

Charlie Neiss (chair) Bill Hance Alison Cabrera Wendy Robinson

Agenda

- 1. Prior meeting minutes
- 2. Electric Vehicles status
- 3. Farmers Market 2022
- 4. Follow-ups from prior meeting

Prior meeting minutes

Approved - to be posted on website

Electric Vehicles status

- Alison reported:
 - Spoke with Rosie from Flow awaiting response regarding grant
 - Target for grant submission is end of August
 - Charlie to provide BA contact info to Alison
 - Meeting with borough stakeholders to be set up
- Model ordinance needs to be readied for approval.

Farmers Market 2022

- Launched on time
- Attendance so far has far exceeded any date last year
- Having a mechanical counter would be helpful
- Attractions to draw customers
 - Balloons will be available tomorrow
 - Still looking for musicians

- Denise is working with Girl Scouts
- The Geocache person will notify Denise of availability
- Beekeepers potentially 7/19
- 14 of 16 vendors anticipated for tomorrow
 - Layout will be important
 - Several new vendors and vendors from last year will be there for the first time.
 - Additional vendors are still possible
- Other participants
 - Borough boards table for information to draw new volunteers
 - Sign with QR codes to various pages on the borough website, social media, etc.
 - Denise has reached out to Lions for eyeglass collection
 - Charlie & Denise to collect reusable bags
- Outlet for power
 - Possible to bundle with other work
 - Uncertain of cost

Follow-ups from prior meeting

- Move banner forward Became complex due to PSE&G dependency dropped
- Signage DONE
- Paperwork from vendors DONE waiting for final approval from Board of Health
- Complete digital campaign plan NOT COMPLETE
- Bill to purchase sidewalk chalk DONE
- Need a well maintained web page ONGOING need to link to Green Team
- EV ordinances need to be moved forward NOT COMPLETE

Follow up actions:

- Charlie to file sign permit
- Charlie to provide BOE BA contact info to Alison
- Meeting with borough EV stakeholders to be set up
- Model ordinance needs to be readied for approval
- Farmers Market event page on Borough Website needs to be updated to point to the Farmers Market page - Bill to take care of
- Arrange for borough info table
 - Denise to reach out to various boards
 - Charlie to pull together Green Team info
- Bill to work on name tags for people supporting Farmers Market

Next meeting:

Monday, July 18, 2022 7:00 pm

Meeting End time: