



BOROUGH OF WATCHUNG 100TH ANNIVERSARY CELEBRATION

In Conjunction with America's 250th Anniversary

BECOME A CENTENNIAL SPONSOR

The Borough of Watchung is proudly celebrating its 100th Anniversary alongside America's historic 250th Anniversary. This once-in-a-generation milestone will be commemorated with a series of signature community events honoring our rich history, vibrant present, and bright future.

Several events will serve as fundraisers benefiting:

- Watchung Educational Foundation (WEF)
- Parent Teacher Organization (PTO)
- Scholarship for a Watchung Hills Regional High School Junior or Senior
- Texier House Museum – Carriage House

We invite you to partner with us as a sponsor and be part of history!

SIGNATURE EVENTS

- *Benefit Concert - May 30
- 1st Annual Founders Day Celebration – June 13
 - ❖ Parade
 - ❖ Mayor's Regatta
 - ❖ Time Capsule Opening
- *Golf Outing – October 5
- *Centennial Gala - October 17
- Harvest Festival – October 31
- Winter Wonderland – December 5

Dates are subject to change due to inclement weather or with ample notice.

***Fundraising events to benefit our community.**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — \$25,000

- Exclusive “Presenting Sponsor” recognition at all Centennial events
 - Premier logo placement on all marketing materials
 - Video spotlight with Mayor Ronald G. Jubin to be played on the Borough website
 - Company Logo displayed on all Welcome to Watchung signs throughout the borough and on the electronic board at Borough Hall
 - Speaking opportunity at one major event
 - Full-GOLD page ad in commemorative program - Gala
 - Banner placement at all major events
 - Recognition on Borough website and social media
 - Float opportunity in the Founders Day Parade
 - 2 Foursomes to Centennial Scholarship Golf Outing
 - VIP Reserved Table (10 VIP tickets) at the Centennial Gala
 - VIP access to all events
 - One-Year Sponsor Recognition at the New Library Building
-

DIAMOND SPONSOR — \$10,000

- Exclusive “Diamond Sponsor” recognition at all Centennial events
 - Premier logo placement on all marketing materials
 - Full-SILVER page ad in commemorative program (Gala)
 - Banner placement at all major events
 - Recognition on Borough website, social media and electronic board at Borough Hall
 - 2 Foursomes to Centennial Golf Outing
 - 8 VIP tickets to Centennial Gala
-

PLATINUM SPONSOR — \$5,000

- Prominent logo placement on marketing materials
 - Half-page ad in commemorative program
 - Banner placement at three major events
 - Website and social media recognition
 - 6 VIP tickets to Centennial Gala
-

GOLD SPONSOR — \$2,500

- Logo placement on event signage
- Quarter-page ad in commemorative program
- Recognition at two events
- Website recognition
- 4 VIP tickets to Centennial Gala

SILVER SPONSOR — \$1,000

- Name and Business/Organization listed in commemorative program
 - Event signage recognition
 - Website recognition
 - 2 VIP tickets to Centennial Gala
-

COMMUNITY SPONSOR — \$500

- Business Card listed in commemorative program
 - Event signage recognition
 - Website recognition
 - 1 VIP ticket to Centennial Gala
-

FRIEND OF WATCHUNG — \$200

- Name and Business/Organization listed in commemorative program
-

GALA'S COMMEMORATIVE PROGRAM ADVERTISING

Full Page — \$1,000

Half Page — \$500

Quarter Page — \$250

Business Card — \$200

NOTE: Separate application for the program will be sent in August.

WHY SPONSOR?

- Align your business with a historic and patriotic milestone
 - Support local students and educational initiatives
 - Gain visibility on social media and at events with thousands of visitors
 - Demonstrate commitment to the local community
-

JOIN US IN MAKING HISTORY

Your sponsorship directly supports our educational programs and community initiatives while celebrating 100 years of Watchung and 250 years of American independence.

Kindly complete the attached SPONSOR COMMITMENT FORM and submit with payment payable to the Borough of Watchung.





SPONSOR COMMITMENT FORM

Borough of Watchung 100th Anniversary
In Celebration of America's 250th



NAME OF ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

TELEPHONE: _____

EMAIL: _____

WEBSITE: _____

Sponsorship Level Selection

- Presenting Sponsor – \$25,000
- Diamond Sponsor – \$10,000
- Platinum Sponsor – \$5,000
- Gold Sponsor – \$2,500
- Silver Sponsor – \$1,000
- Community Sponsor – \$500
- Friend of Watchung – \$200
- Other Amount: \$ _____

Event Preference (if applicable)

- Benefit Concert
- Mayor's Regatta
- Founders Day Parade
- Time Capsule
- Golf Outing
- Centennial Gala
- Harvest Festival
- Winter Wonderland
- General Celebration Sponsorship

Payment Information

Total Sponsorship Commitment:
\$ _____

- Check enclosed (payable to the Borough of Watchung)
- Online payment (details to be provided)
- Invoice requested

Mail to:

Borough of Watchung
Attn: 100th Anniversary Celebration
15 Mountain Boulevard
Watchung, NJ 07069

For more information on becoming a sponsor, setting up a table, tent or booth, please contact **Dámaris Gray** at (908)756-0080 ext. 211 or email at dgray@watchungnj.gov

Please Note: A portion of your contribution may be tax-deductible in accordance with applicable law. Kindly consult your tax advisor.

Thank you for supporting this historic milestone and our community fundraising efforts benefiting the Watchung Educational Foundation, Parent Teach Organization, a scholarship for a Watchung Hills Regional High School student, and the Texier House Museum Carriage House Restoration!