



FOR IMMEDIATE RELEASE
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Contact: Karen Johnson
973-430-7734

PSE&G Customers Urged to Conserve Electricity During Record-breaking Cold

Frigid Weather Pushes Electricity Use Higher

(NEWARK, NJ – Jan. 7, 2014) – Due to frigid weather conditions and increased electric demand, PSE&G customers are asked to conserve electricity, if health permits, especially from 3 p.m. to 7 p.m. this evening.

The conservation request is being made to electric utilities throughout the region by PJM Interconnection, the electricity grid operator for more than 61 million people in 13 states and the District of Columbia. PJM continues to carefully monitor power supplies, and will do everything possible to keep power flowing in the region. If necessary, PJM will take additional steps, such as reducing voltage.

To conserve energy, customers can follow these simple steps:

- Set thermostats lower than usual, if health permits
- Postpone using major electric appliances such as stoves, dishwashers and clothes dryers until mid-day or after 9 p.m., when the demand for electricity decreases
- Turn off electric lights and appliances that you do not need or are not using.

PSE&G's all-time peak winter demand for electricity was 7,195 megawatts set on February 5, 2007. Although today's projected peak will be close, the utility does not expect to exceed the all-time demand.

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Public Service Electric and Gas Company (PSE&G) is New Jersey's oldest and largest regulated gas and electric delivery utility, serving nearly three-quarters of the state's population. PSE&G is the winner of the ReliabilityOne Award for superior electric system reliability. PSE&G is a subsidiary of Public Service Enterprise Group Incorporated (PSEG) (NYSE:PEG), a diversified energy company (www.pseg.com).