

# **PROCLAMATION**

## **BREAST CANCER AWARENESS MONTH OCTOBER, 2016**

**WHEREAS**, October is *National Breast Cancer Awareness Month*, which is an annual campaign to increase awareness of this disease and while we have seen an increase in mammography rates and a decline in deaths there is more we can do; and

**WHEREAS**, *National Breast Cancer Awareness Month* remains dedicated to increasing public knowledge about the importance of early detection of breast cancer diagnosis and treatment; and

**WHEREAS**, too many women do not utilize mammography at regular intervals even though research indicates it is the best available method of detection to decrease death rates; and

**WHEREAS**, the awareness campaign is sending out several key messages, most notably, the American Cancer Society continues to advise women to get an annual mammogram screening once they reach age 40; and

**WHEREAS**, the American Cancer Society has searched endlessly for a cure through vital research, and has the mammoth task of educating our community and all Americans of the risks of breast cancer; and

**WHEREAS**, the Borough of Watchung recognizes the importance of a healthy community and how good health impacts the quality of life for all residents and their families.

**NOW, THEREFORE**, I, Mayor Stephen K. Pote, do hereby proclaim October as:

### **BREAST CANCER AWARENESS MONTH**

in the Borough of Watchung and urge all women and their families to increase their knowledge about breast cancer and join us to celebrate successes and memorialize lost battles.

Date: October 6, 2016



Stephen K. Pote, Mayor