

PROCLAMATION

BREAST CANCER AWARENESS MONTH OCTOBER, 2015

WHEREAS, October is *National Breast Cancer Awareness Month*, which is an annual campaign to increase awareness of this disease and while we have seen an increase in mammography rates and a decline in deaths there is more we can do; and

WHEREAS, *National Breast Cancer Awareness Month* remains dedicated to increasing public knowledge about the importance of early detection of breast cancer diagnosis and treatment; and

WHEREAS, too many women do not utilize mammography at regular intervals even though research indicates it is the best available method of detection to decrease death rates; and

WHEREAS, the awareness campaign is sending out several key messages, most notably, the American Cancer Society continues to advise women to get an annual mammogram screening once they reach age 40; and

WHEREAS, the National Cancer Institute estimates in the United States, more than 231,000 (female) and 2,000 (male) new cases of breast cancer will be diagnosed this year and over 40,000 will die; and

WHEREAS, in Somerset County, female breast cancer increased slightly and accounts for 16.3% of all cancer cases and 8.7% of all cancer deaths and are slightly higher than the average in New Jersey for incidence; and

WHEREAS, the American Cancer Society has searched endlessly for a cure through vital research, and has the mammoth task of educating our community and all Americans of the risks of breast cancer; and

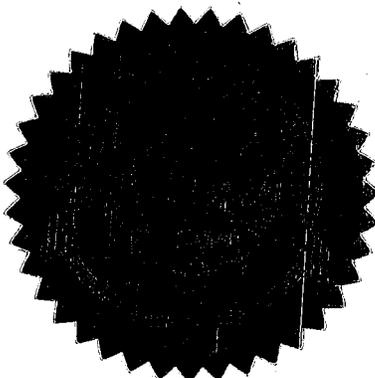
WHEREAS, the Borough of Watchung recognizes the importance of a healthy community and how good health impacts the quality of life for all residents and their families.

NOW, THEREFORE, I, Mayor Stephen K. Pote, do hereby proclaim October as:

BREAST CANCER AWARENESS MONTH

in the Borough of Watchung and urge all women and their families to increase their knowledge about breast cancer and join us to celebrate successes and memorialize lost battles.

Date: October 1, 2015



Stephen K. Pote, Mayor