

**PROCLAMATION**  
**BREAST CANCER AWARENESS MONTH**  
**OCTOBER, 2013**

**WHEREAS**, October is *National Breast Cancer Awareness Month*, which is an annual campaign to increase awareness of this disease and while we have seen an increase in mammography rates and a decline in deaths there is more we can do and;

**WHEREAS**, *National Breast Cancer Awareness Month* remains dedicated to increasing public knowledge about the importance of early detection of breast cancer diagnosis and treatment; and ;

**WHEREAS**, too many women do not utilize mammography at regular intervals even though research indicates it is the best available method of detection to decrease death rates and ;

**WHEREAS**, the awareness campaign is sending out several key messages, most notably, the American Cancer Society continues to advise women to get an annual mammogram screening once they reach age 40 and ;

**WHEREAS**, the National Cancer Institute estimates in the United States, more than 232,340 (female) and 2, 200 (male) new cases of breast cancer will be diagnosed this year and over 40,000 people will die; and

**WHEREAS**, in Somerset County, female breast cancer increased slightly and accounts for 16.3% of all cancer cases and 8.7% of all cancer deaths and are slightly higher than the average in New Jersey for incidence; and

**WHEREAS**, there are many organizations that continue to search for a cure through vital research, they also work with the Office of Cancer Control and Prevention in New Jersey and support the Morris ~ Somerset County Regional Chronic Disease Coalition and its partners to educate our community about the importance of early detection our best protection and the risks of breast cancer and;

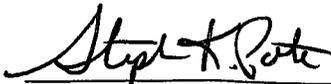
**WHEREAS**, this October marks the 10<sup>th</sup> anniversary of declaring the importance of Breast Cancer Awareness month in Somerset County we will celebrate at a public event on October 10<sup>th</sup> on the historic steps of the courthouse at noon and ;

**NOW, THEREFORE, I, Mayor Stephen K. Pote, do hereby proclaim October, 2013 as**

***Breast Cancer Awareness Month***

in the Borough of Watchung, County of Somerset, and urge all women and their families to increase their knowledge about breast cancer and join us to celebrate successes and memorialize lost battles.

Date: September 26, 2013

  
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Stephen K. Pote, Mayor